



DSE FINANCIAL SERVICES LIMITED

(A SUBSIDIARY OF DELHI STOCK EXCHANGE LIMITED)

Regd. Office : DSE Chambers, 3 & 4/4B, Asaf Ali Road, New Delhi - 110 002

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Circular

To,
All Sub-Brokers/Authorised Persons of DSE Financial Services Limited

DP INCENTIVE SCHEMES

DFS is offering the following DP schemes for BOs, SBs/APs:

DP Accounts

CASE 1: - IF BO has only DP A/C WITH DFSL:

Where the BO has Demat Account only with DFSL, the DP Charges will be as under: -

Sr. No.	Particulars	Amount
1	Account Opening Charge	NIL
2	Annual Maintenance Charges (AMC)*	INR 250.00
3	DP Charges per instruction (minimum)	INR 10.00
4	DP Charges per instruction (maximum)	INR 15.00

CASE 2: IF BO has both "DP A/C & TRADING A/C" WITH DFSL:

Where the BO has "DEMAT A/c and Trading A/c" with DFSL, The DP Charges will be as under:

Sr. No.	Particulars	Amount (INR)
1	Account Opening Charge	NIL
2	Annual Maintenance Charges (AMC) *	INR 250.00
3	DP Charges per instruction	INR 10.00

In addition Client will be liable to pay statutory levies.

*CDSL AMC Charges of Rs. 500/- plus taxes for Corporate DP Accounts will be extra.

INCENTIVE SCHEMES FOR SBs/APs:

On new BO Accounts introduced the SB/AP/Franchises will be entitled for either of the following Incentives:

(A) The Sub-Broker/Authorised Person will be given incentive of Rs. 100 on opening of each new Demat Account introduced by him after the Annual Maintenance Charge is realized by the Company.

OR



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(B) To encourage the SBs/ APs to develop DP Business, the following amount will be paid as one time incentive to them on opening of new Demat Accounts on realization of AMCs by the Company.

Sr. No.	Particulars of Scheme	Amount Entitled Per Demat Account
1	Introduction of 25 & Above accounts in a month.	Rs. 125 (50 % of AMC of Rs. 250)
2	Introduction of 50 & Above accounts in a month.	Rs. 150 (60 % of AMC of Rs. 250)
3	Introduction of 100 & Above accounts in a month.	Rs. 188 (75 % of AMC of Rs. 250)

OTHER CONDITIONS:

The incentive for subsequent years on the Demat Accounts will be Rs. 50 per Demat Account provided the AMC is realized by the Company.

Further incentive of 10 % of the DP Instruction Charges will be paid to SBs/APs for those accounts which are introduced by them.

In case DP Account which is introduced by a SB/AP is closed and DFSL refunds the AMC or part of the AMC to the concerned Beneficial Owner (BO), the SB/AP will be entitled for proportionate incentive only.

ONE TIME DP ACCOUNT MAINTENANCE CHARGES SCHEME

One time DP Account Maintenance Charges (AMC)

1. Rs. 450/- as one time AMC

Or

2. Rs. 1500/- Refundable Interest Free Security Deposit with No AMC.

The Transaction Charges for such BO's will be Minimum Rs. 12/- and Maximum Rs. 17/- per transaction.

For DSE Financial Services Limited

**(Anand Mohan Misra)
Assistant Manager (BD)**